



floria
شركة فلوريا للصناعات الغذائية
Floria Food Industries



ABOUT US

Floria Food Industries is a UAE-based trading and export company specializing in premium Saudi dates under our flagship brand Zafra, along with chocolates, nuts, dried fruits, and freeze-dried products marketed under our specialty brand Pofy.

With over 24 years of expertise in the food industry, we have built a reputation for quality, innovation, and trust.

We operate with a strong distribution network across the UAE and serve global markets including GCC and Asia. Our infrastructure includes an in-house processing centre and cold storage facility in Ajman (Jurf 1), ensuring freshness, hygiene, and efficient supply chain management.

Additionally, we operate showrooms in Ajman and Abu Dhabi, providing customers with direct access to our premium product range.





OUR SERVICES

Own processing centre and cold storage facility in Ajman Jurf 1.

Grading, sorting, and hygienic packaging for dates and other products.

UAE-wide supply network for supermarkets, wholesalers, and retailers.

Custom branding & export documentation support.



MISSION & VISION



MISSION

Deliver authentic Saudi dates (Zafra) and innovative specialty foods (Pofy) worldwide.
Ensure quality & freshness through in-house processing and cold storage.
Expand our brand presence through UAE showrooms and international exports.



VISION

To be recognized as a global leader in premium dates and specialty foods, bridging tradition and innovation.

WHY CHOOSE FLORIA FOOD INDUSTRIES

- ◆ 24 Years Of Food Industry Expertise.
- ◆ In-House Processing & Cold Storage In Ajman.
- ◆ UAE-Wide Distribution With Showrooms In Ajman & Abu Dhabi.
- ◆ Wide Product Portfolio Covering Dates, Chocolates, Nuts, Dried Fruits And Freeze-Dried Items.
- ◆ Strong Focus On Quality Assurance & Customer Satisfaction.





FUTURE EXPANSION

Opening Luxury Showrooms In Makkah, Madinah, Buraydah, And International Airports.

Establishing A Dedicated Packaging & Processing Hub In UAE Free Zones.

Developing Modern U-Shaped Concept Stores Featuring Dates, Nuts, Chocolates, Coffee Roasting, And Herbal Products.



OUR BRANDS & PRODUCTS

Zafra – Premium Saudi Dates

Ajwa, Medjool, Sagai, Mabroom, Sukari, Safawi, Khudri, and more.





DRIED FRUITS



Dried Pomelo



Cantaloupe



Ginger



Dried Kiwi



Pineapple Dried



Dried Kiwi Natural Color

DRIED FRUITS



Dried Papaya



Dried Mango



Mixed Fruit



Mango Chilli Slice



Sunkist Orange Dried



Mango Gummy



Dried Kiwi

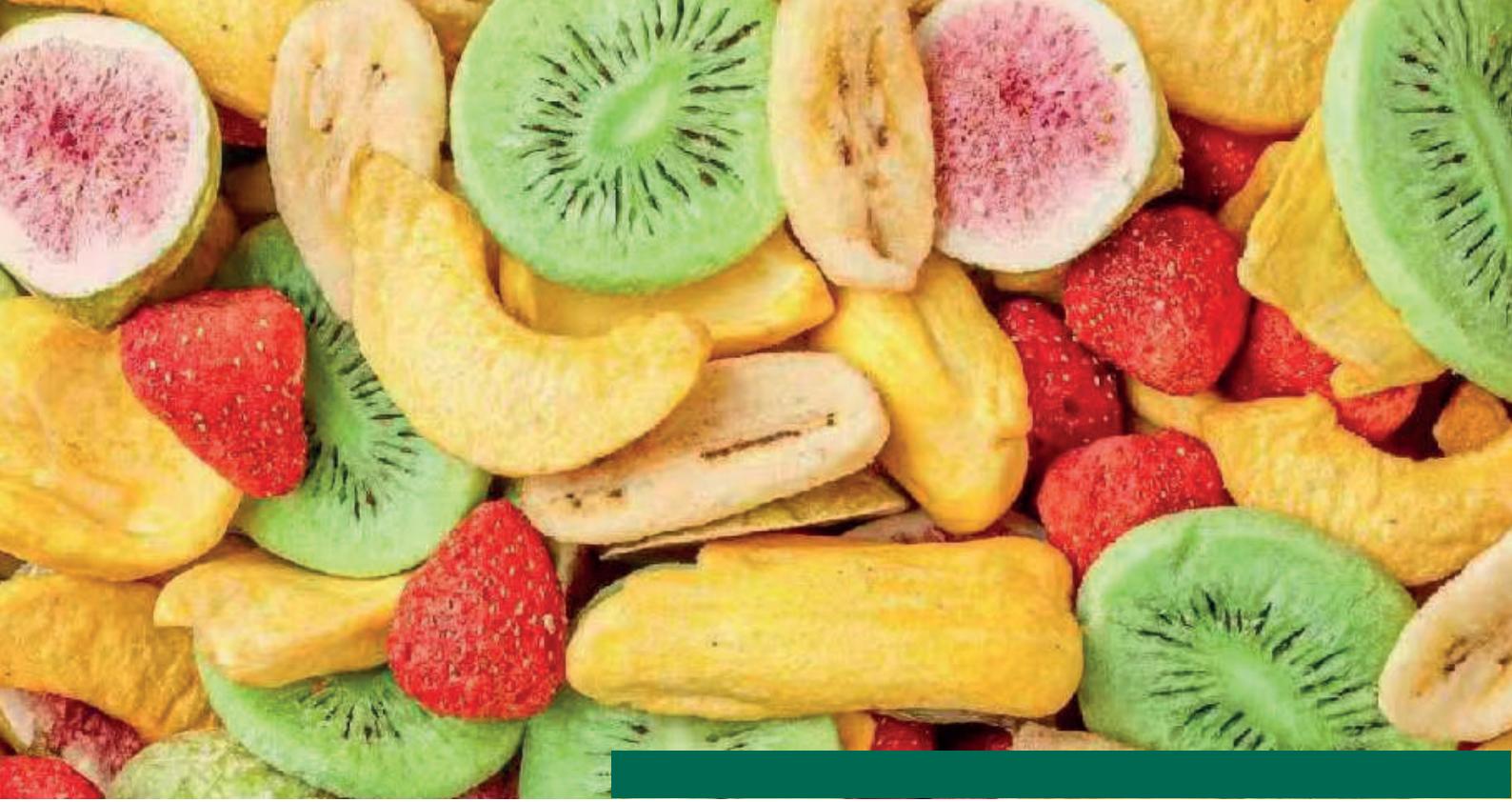


Mango Chilli Slice



Dried Kiwi Natural Color





Pofy – Freeze-Dried & Dried Fruits

Strawberry, Mango, Pineapple, Apple, Kiwi, Jackfruit, Mushroom Berries, Ginger, and seasonal varieties.

Chocolates

Dates Chocolate, Kunafa Chocolate, Wafer Chocolate.

Nuts & Seeds

Pistachio, Almond, Cashew, Walnut, Raisins, Apricot, Peanuts Sunflower Seeds, and more.

Packaging Solutions

We offer professional retail and bulk packaging tailored to customer needs:

500 g / 1 kg / 2 kg / 3 kg / 5 kg

Available in luxury designs with options for custom/private labeling.





Floria Food Industries

Head Office & Processing Centre - Jurf 1, Ajman, United Arab Emirates
floriafoods.com